

Agenda -

09:00 am	Registration opens.
10:00 - 10:30	Welcome and Meeting Overview Opening Remarks <i>Mehmet Mirat Satođlu - Director of TÜBİTAK ULAKBİM</i> <i>Asdaa Kotani - Vice President Institutional Sales EMEA, Springer Nature</i>
10:30 - 11:00	Springer Nature Strategy Update <i>Asdaa Kotani - Vice President Institutional Sales EMEA, Springer Nature</i>
11:00 - 12:00	How Publishers support Transition to Open Access <i>Natalia Timiraos – Director, Partner Engagement Open Access, Springer Nature</i>
12:00 -13:00	Lunch Break
13:00 - 13:20	Update on TÜBİTAK Open Access Performance and Marketing Activities <i>Leen Samarah - Account Development Manager, Springer Nature</i>
13:20 - 13:30	Eligibility Criteria and Funding <i>Zafer KANBUR - Senior Head Specialist - TÜBİTAK ULAKBİM</i>
13:30 - 14:00	Q&A and Meeting Wrap up.